Beast Holdings LLC

# **Beast Holdings CCPA/CPRA Notice**

Last updated: September 27, 2025

### Scope

This California Consumer Privacy Act/California Privacy Rights Act (CCPA/CPRA) Notice supplements the Privacy Policy for California residents and explains our practices for personal information (PI).

# **Categories of PI Collected**

#### **Identifiers**

Name, email, phone, IP address, device identifiers, and account IDs.

#### **Commercial Information**

Purchase history, subscription status, and interactions with customer support.

### **Internet/Network Activity**

Browsing and usage data, including pages viewed, time on page, and interactions with features.

#### **Geolocation Data**

Approximate location derived from IP address; we do not collect precise geolocation.

#### **Inferences**

Preferences inferred from interactions to personalize experience where permitted.

### **Sources**

Directly from you, automatically from your device, from service providers (e.g., payments, hosting, analytics), and lawful public sources.

# **Purposes**

Operate and secure services; process transactions; customer support; personalization; analytics (privacy-preserving); compliance with laws; fraud

prevention.

### Use of Sensitive PI

We generally do not collect sensitive PI as defined by CPRA. If collected for specific features (e.g., identity verification), it is used only for those purposes and not for additional uses without notice.

## Sale/Sharing & Targeted Advertising

We do not sell PI in the traditional sense. Where advertising or analytics may constitute 'sharing' under CPRA, you may opt out. We honor Global Privacy Control signals where required.

### Retention

PI is retained according to our Data Retention Schedule: accounts life + 24 months; finance 7 years; support 36 months; logs 12 months; backups 30-90 days.

## **Your Rights**

California residents may request: access/know, correction, deletion, portability, opt-out of sale/sharing, limit use of sensitive PI, and non-discrimination for exercising rights.

# **Submitting Requests**

Email legal@beast-llc.com with your request and proof of identity. Authorized agents must provide signed permission and may be required to verify your identity.

# **Verification & Response**

We take reasonable steps to verify requests and respond within required timeframes. We keep records of requests as required by law.

### Children's Data

Our services are not directed to children under 13/16 where applicable. We do not knowingly sell or share the PI of minors.

### **Changes to this Notice**

We may update this Notice. Material changes will be communicated and apply prospectively.

#### **Contact**

Privacy requests: legal@beast-llc.com. General: info@beast-llc.com. Operations: operations@beast-llc.com.

Compliant with GDPR, CCPA/CPRA, CAN-SPAM, COPPA, PIPEDA, UK GDPR, Australian Privacy Principles, and international standards.

