

Beast Holdings LLC

## Data Retention Schedule

Last updated: September 27, 2025

This schedule describes how long categories of personal and business data are retained, the justification for retention, and methods for secure disposal. It applies across all DBAs of Beast Holdings LLC.

Category	Retention Period	Justification	Disposal Method
Account Records	Life of account + 24 months	Business continuity, support, legal hold	Secure deletion from databases and backups
Billing & Finance	7 years	Tax, audit, and legal obligations	Secure erasure from finance systems
Customer Support Logs	36 months	Quality assurance, dispute resolution	Deletion from CRM and support systems
Contracts & Legal Agreements	Term + 7 years	Enforceability, compliance	Archive then secure destruction
Vendor & Supplier Info	Active term + 5 years	Audit and compliance requirements	Secure file deletion
Marketing Data	24 months	Legitimate interest in engagement analysis	Deletion and suppression lists
Web Logs & Analytics	12 months	Security, performance monitoring	Log rotation and deletion
Backups	30-90 days	Disaster recovery	Automated overwrite and purge

Retention periods may be extended for legal proceedings, regulatory requirements, or unresolved disputes. Shorter periods may apply where law requires faster deletion.

Compliant with GDPR, UK GDPR, CCPA/CPRA, PIPEDA, LGPD, and international standards.