

Beast Holdings LLC  
**Investor Relations Packet**

Last updated: September 27, 2025

## **1. Company Overview**

Beast Holdings LLC, based in Dublin, CA, manages multiple DBAs including Heaven Within™, SoulKind™ Apparel, The Quiet Nest™, Mind Bloom Cards™, BloomEase™, KindPrints™, and D N A Motors™. EIN: 39-3546036. D-U-N-S®: 119576362.

## **2. Mission & Vision**

Mission: To create inclusive, peaceful, and purposeful brands. Vision: To scale multiple automated businesses that provide value across lifestyle, digital, and automotive sectors.

## **3. Business Portfolio**

Digital subscriptions, lifestyle brands, apparel, print-on-demand, creative media, and automotive dealership operations.

## **4. Financial & Compliance Readiness**

Beast Holdings LLC maintains EIN-only funding structures, a compliance calendar, and standard accounting practices to support investor confidence.

## **5. Governance**

LLC management under California law. Disputes resolved under Arbitration Waiver policy. Governance framework emphasizes compliance, transparency, and risk management.

## **6. Investor Rights & Disclosures**

This packet does not constitute an offer of securities. No equity, debt, or ownership rights are granted without a signed, executed agreement. Arbitration applies to all disputes. Confidential information is provided only under NDA.

## **7. KPIs & Performance Tracking**

Tracked metrics include Monthly Recurring Revenue (MRR), Average Order Value (AOV), Customer Acquisition Cost (CAC), Lifetime Value (LTV), refund rate, churn, SEO clicks, and email performance.

## 8. Risk Factors

Risks include: regulatory compliance changes, operational scaling, vendor reliability, market competition, and funding availability.

## 9. Future Roadmap

Planned expansion of automated lifestyle brands, continued build-out of D N A Motors™, and long-term digital ecosystem growth.

## 10. Forward-Looking Statements Disclaimer

**This packet contains forward-looking statements, including expectations, projections, and strategies. These statements are subject to risks and uncertainties, and actual results may differ materially. Beast Holdings LLC undertakes no obligation to update such statements. This is not an offer to sell or solicit an offer to buy any securities.**

## 11. Contact Information

Investor inquiries: [investors@beast-llc.com](mailto:investors@beast-llc.com) | Legal: [legal@beast-llc.com](mailto:legal@beast-llc.com) | Operations: [operations@beast-llc.com](mailto:operations@beast-llc.com)

## Investor Acknowledgment:

I, the undersigned, acknowledge that I have read and understood this Investor Relations Packet and its disclaimers.

Investor Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Investor Relations Packet. For informational purposes only — not a securities offering.  
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